



We want YOU to co-host Northeast Biomass Heating Expo 2012. The conference and expo, formerly titled Heating the Northeast with Renewable Biomass, will bring together leaders of the renewable thermal energy industry to explore the potential for real expansion of biomass energy in the Northeast. New program content and targeted outreach efforts have been included in the planning of this year's event with the intention of expanding conference participation from residential and commercial biomass customers as well as the broader HVAC industry. This year's conference will be held from March 21-23, 2012, with a facilities tour on the 21st, in the Saratoga Springs, NY area.

What it means to be a co-host of Northeast Biomass Heating Expo 2012:

- Your organization will be recognized by a large audience with similar interests, alongside other ambitious and like-minded nonprofit organizations.
- You get free advertising before, during and after the conference. Your organization will be listed as a host in widespread communications, from print ads to social networking platforms.
- The early bird registration rate applies to you and your members whenever they sign up to attend the conference.
- Your organization can be given a display in the conference lobby (space is limited; please inquire if you are interested).

What does it mean for the conference?

- It broadens the appeal of our conference.
- You communicate about the conference to your members, who trust you.
- You help bring in a new audience with a vested interest in the biomass thermal industry.
- We want this conference to happen, but you are the ones that ultimately make it happen. With your support we can create a conference that is productive, educational and worthwhile for our attendees- and you!

Thank you for your consideration. For more information on Northeast Biomass Heating Expo 2012, please visit www.nebiomassheat.com.